

Sponsorship Program

Incentives for each level of sponsorship are:

Platinum Level Sponsor (\$7,000+)

- Two complimentary conference registrations (\$1,290 value)
- Two ½ page The Journal ads (\$2,220 value)
- Two complimentary annual AICP memberships (\$380 value)
- Booth signage & name badge indicator advertising AICP sponsorship
- Your organization's name listed on the Annual Conference website and in the conference brochure advertising your sponsorship
- Your organization's name will be recognized as a Platinum Level Sponsor for one of the following:
 - Attendee Gifts with Sponsor and AICP branding
 - Welcome Reception

Gold Level Sponsor (\$5,000+)

- One complimentary conference registration (\$645 value)
- One ½ page The Journal ad (\$1,110 value)
- One complimentary annual AICP membership (\$190 value)
- Booth signage & name badge indicator advertising AICP sponsorship
- Your organization's name listed on the Annual Conference website and in the conference brochure advertising your sponsorship
- Your organization's name will be recognized as a Gold Level Sponsor for one of the following:
 - Keynote Speaker
 - View from the Top (choose one): L&H or P&C

Silver Level Sponsor (\$3,000+)

- One complimentary conference registration (\$645 value)
- One ¼ page The Journal ad (\$590 value)
- Booth signage & name badge indicator advertising AICP sponsorship
- Your organization's name listed on the Annual Conference website and in the conference brochure advertising your sponsorship
- Your organization's name will be recognized as a Silver Level Sponsor for one of the following:
 - Conference Notes sponsorship (notepads provided by your Company with or without pen)
 - Meal sponsorship (choose one):
 - Breakfast: Monday Tuesday Wednesday
 - Lunch: Monday Tuesday
 - Educational Session sponsorship (choose one):
 - Sunday: 2:00 3:10
 - Monday: 1:30 3:15
 - Tuesday: 9:00 10:30 1:45 3:30
 - Wednesday: 9:00 10:30

Note:

- An easel will be provided in each classroom for you to place one of your marketing pieces.
- All materials MUST be removed by you at the end of your sponsored session.
- Your Company name will be announced as a sponsor by the moderator of the sponsored session

Bronze Level Sponsor (\$1,500+)

- One complimentary conference registration (\$645 value)
- Booth signage & name badge indicator advertising AICP sponsorship
- Your organization's name listed on the Annual Conference website and in the conference brochure advertising your sponsorship
- Your organization's name will be recognized as Bronze Level Sponsor for one of the following:
 - Compliance Connections (choose one):
 - L&H or P&C
 - A Refreshment Break (to be held in the Exhibitor Hall – choose one)
 - Monday: AM PM
 - Tuesday: AM PM
 - Conference Badges
 - First Timer's Session

Patron Level Sponsor (\$500+)

- Booth signage & name badge indicator advertising AICP sponsorship
- Your organization's name listed on the Annual Conference website and in the conference brochure advertising your sponsorship
- Your organization's name will be recognized as a Patron Level Sponsor for one of the following:
 - AICP Conference Photographs
 - AICP Conference Website and Conference Brochures

Honoree Level Sponsor (\$250+)

- Booth signage & name badge indicator advertising AICP sponsorship
- Your organization's name listed on the Annual Conference website and in the conference brochure advertising your sponsorship
- Your organization's name will be recognized as a Honoree Level Sponsor

Silent Auction

Always different and always popular, the Silent Auction is a great way to increase your interaction with attendees and benefit from more exposure for your brand. In the past, Silent Auction donors have contributed items like golf equipment, gift baskets, digital cameras, gift certificates, GPS and iPods. This year's proceeds will be used to help fund Camp Boggy Creek. For more information about the Silent Auction, or to make a donation, please contact Doug Simino at dwsimino@aegonusa.com or (501) 227-1037.

AICP Annual Charity Drive

This year, AICP has selected Camp Boggy Creek as the recipient of its annual charity drive. Camp Boggy Creek is a year round camp serving seriously ill children throughout Florida. They offer week-long summer sessions for the children and family retreat weekends for the whole family. There is no charge to come to Camp so they rely on the generous support of individuals, corporations, foundations and healthcare partners. Explore the camp website and open your hearts to the magic of serving these brave children. www.boggycreek.org/

Other opportunities to contribute will be made available at the conference.