



# Working Together *Making a Difference*

Heartland AICP

8.11.2006

Commissioner Jim Poolman,

North Dakota Insurance Department

# The Contributions of Many Toward a Single Goal



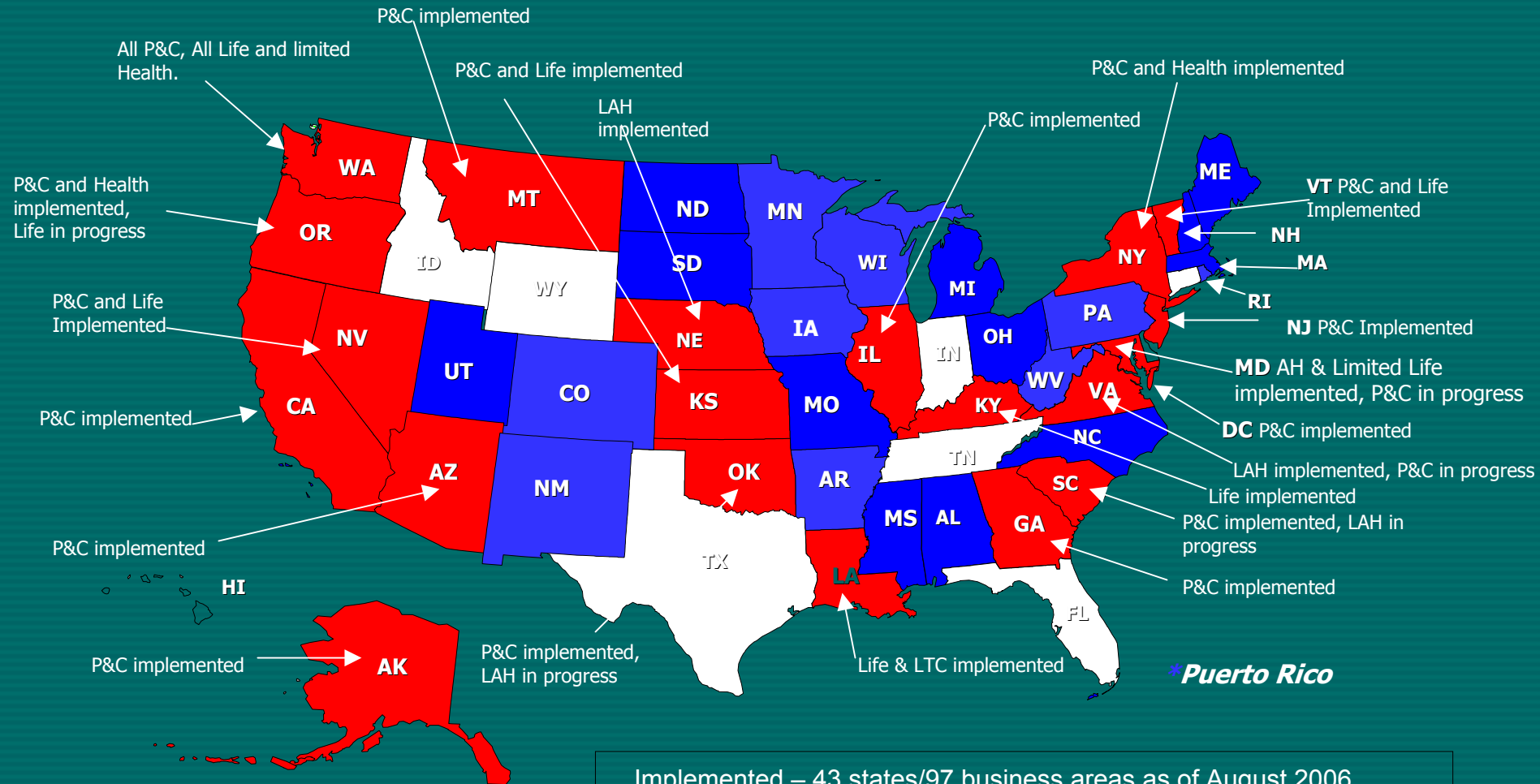
# Speed to Market Does Exist

- Speed to Market Tools
  - PCM
  - UTD
  - Major Lines
  - EFT



# Product Coding Matrix

## State Implementation



Implemented – 43 states/97 business areas as of August 2006

- PC and L&H
- Either P&C, Life, Health, Life & Health or P&C & Life or Health
- In progress

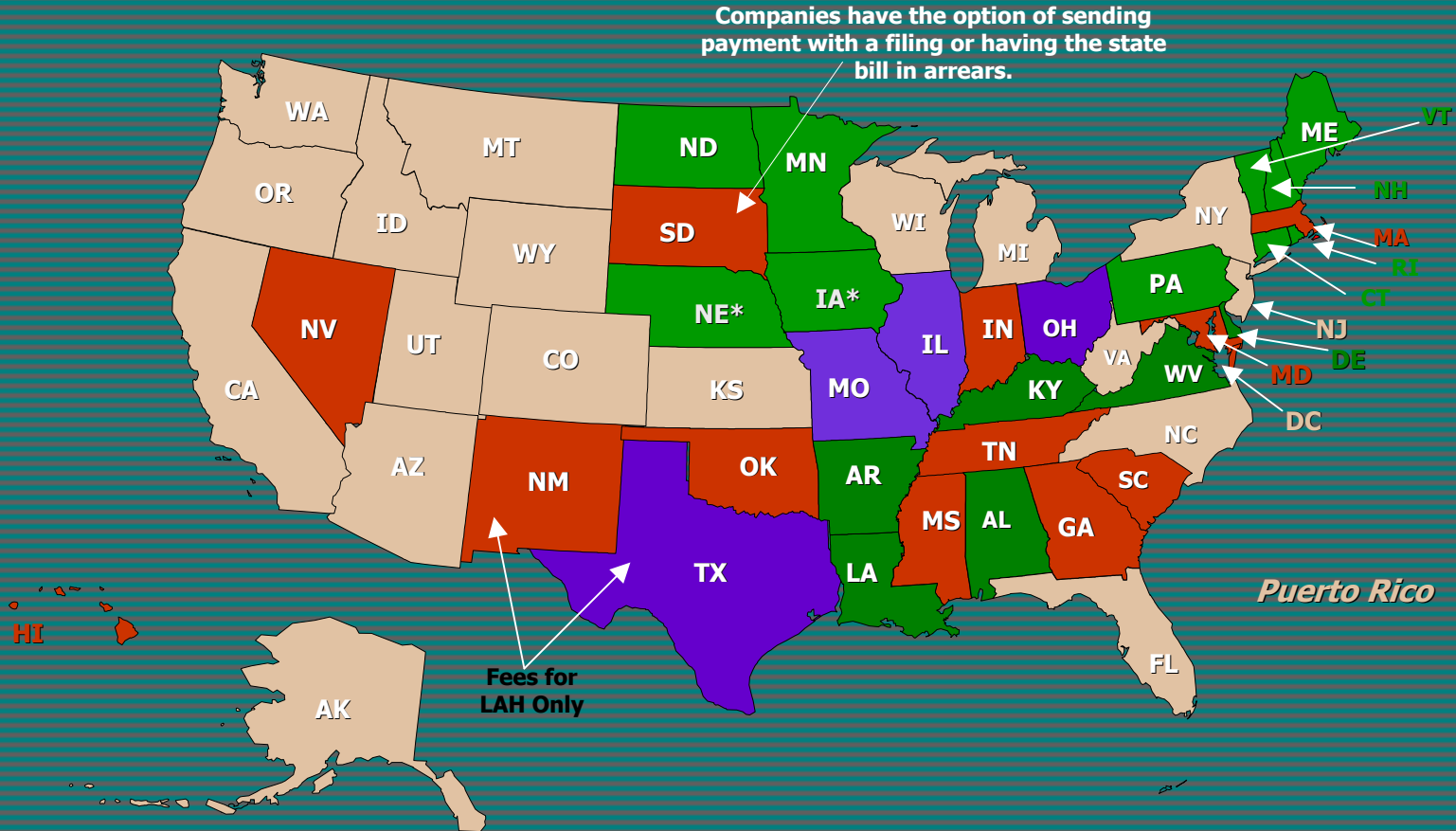
\*22 states fully implemented





# Electronic Funds Transfer

## State Implementation



- Accepting EFT in SERFF \* indicates 'EFT Lite'
- Currently Testing EFT
- No Fees for Rate & Form
- Bill in Arrears
- EFT Target State



# Interstate Compact

- SERFF as the vehicle
- 28 States
- Single set of standards
- State opt-out only on Long Term Care
- Compact Start Date 1/1/2007

# Collaboration = Success

- AICP
- SERFF Board of Directors
- SERFF Product Steering Committee
- SERFF User Community
- LHCA
- ACLI
- NAIC Staff

# SERFF BOD AICP Members

## Regulators

- Roger Sevigny, Commissioner  
New Hampshire
- Peg Ising, Ohio
- Patricia Libby - Maine
- Charles Rapacciuolo - New York
- Susan Ezalarab - Wisconsin
- Maureen Hartsmith - New  
Hampshire

## Industry

- Shawna Greenway, Farm  
Bureau Life
- Susan Eckler Kerns, Prudential
- Elaine Leighton, John Hancock

# SERFF PSC AICP Members

## Regulators

- Erica Brownell - Washington
- Maureen Hartsmith - New Hampshire
- Charles Rapacciuolo - New York

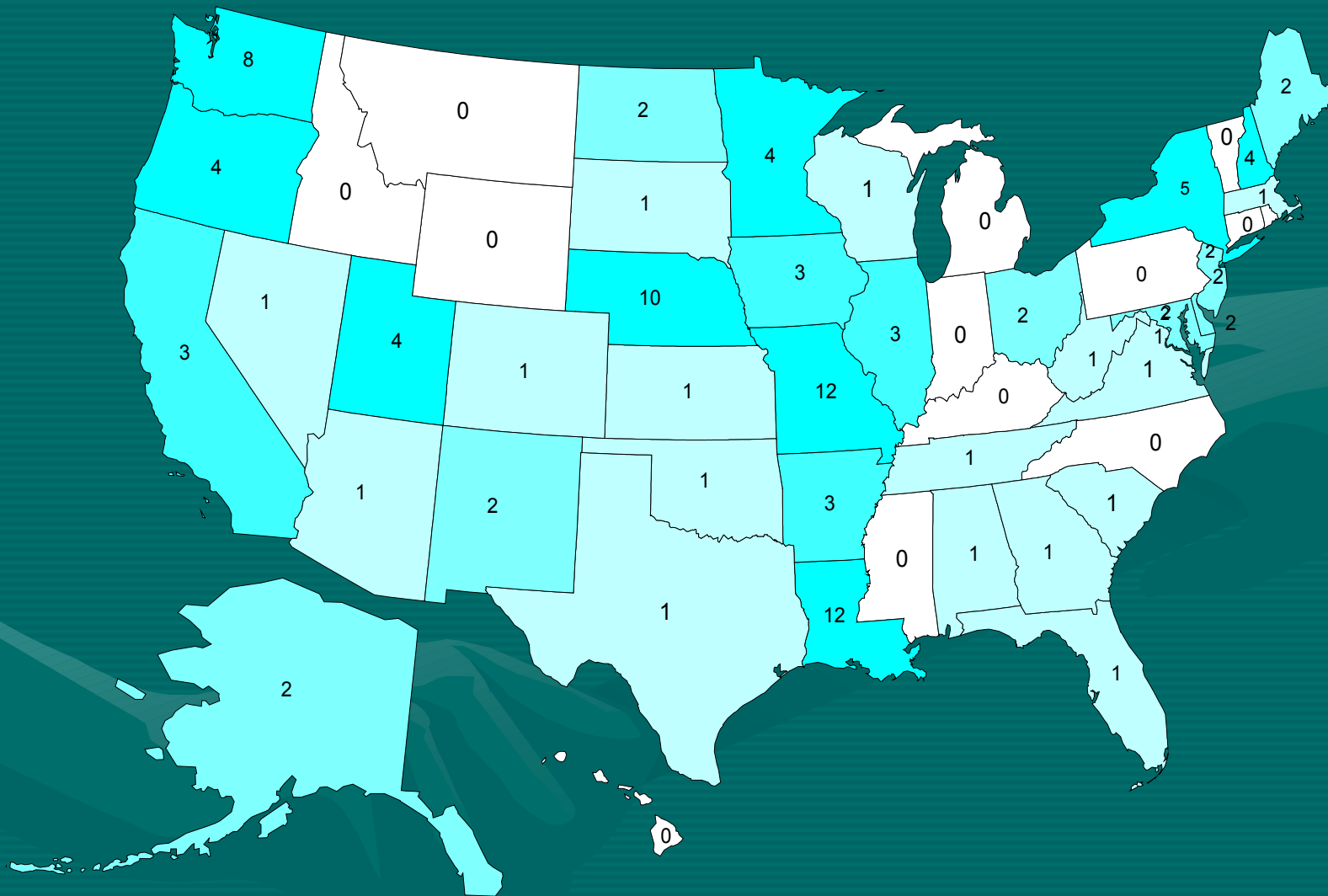
## Industry

- Kim Kennedy, Travelers
- Susan Eckler Kerns, Prudential
- Shawna Greenway, Farm Bureau Life
- Jim Meyer, American Family
- Linda Snook, Employers Reinsurance Corporation
- Lucinda Woods, Liberty Mutual

# AICP

- **Benefits**
  - Enables Industry and Regulators to Work Together
- **Regulatory Participation**
  - Chapter and National Events
  - Annual Conference
  - National Committees

# AICP Membership Map (Regulators only) as of Feb, 2006



# Why Get Involved With AICP?

- AICP Supports SERFF and the NAIC
- Central Conduit to Distribute Information to Members of Industry
- Chapter Meetings and E-Days to Educate Regulators and Industry
- Encourages Good Working Relationships With Industry Peers
- Open Lines of Communication
- Target Information to Key People Within Insurance Companies

**Take Action**

