



Member In The News

Northwest Chapter

Doug Geraci

Wow! What does one say about Doug Geraci, the NW Chapter's Member In The News?! Doug is well known to so many AICP members and others of our insurance compliance community, and how can you capture his contributions to the AICP as well as to our insurance compliance community, and his engaging personality in just a few words? Answer: You can't! But, let's just take a few moments and get to know Doug a bit better.

Doug currently works for Oracle as a Content Support Analyst. Many of you may recognize the company by a previous name – InSystems. Doug tracks all form requirements, state filing requirements, and other pertinent information in support of Tracker – a system used by numerous insurance carriers and third-party filing service providers. He joined the company in 2005. Doug's professionalism and pride in his work is clearly seen in his dedication to get the job done – how many of you have found Doug standing in the Oracle exhibitor booth at Conference, presenting products and services to attendees, and on his laptop updating information or responding to client questions in between his other responsibilities?

Doug brings that enthusiasm to the AICP. Doug became an AICP member in 1999. He was working for Safeco, having started in 1986 and serving his last 10 years at Safeco in Compliance to support commercial and personal lines, and a number of his coworkers were already AICP members. He quickly became involved in speed-to-market initiatives and saw SERFF as a viable option for Safeco. He met other AICP members through his involvement with SERFF and its implementation at Safeco, and he decided he needed to become involved in the association.

And what a ride it has been for Doug! He was immediately approached by Steve Youngkrantz and Brady Smith of the NW Chapter to encourage him to become involved at the Chapter level. Since then, Doug has held the Chapter Vice President, President, Past President positions, and he has also chaired the Chapter's Membership Committee and the E-day Planning Committee. Doug has also been a Co-chairperson for our national Membership Committee and the Community Marketing Committee – let's see...yes, that's it...he was one of the Doublemint Twins!!! Doug has also served as a member of numerous national committees and currently is a regional editor for *The Journal*. Due to Doug's participation in and successful results of his NW Chapter participation, he was honored with the NW Chapter's Presidents Award in 2008.

When asked what value Doug sees in AICP membership and participation, without hesitation and with much emphasis Doug immediately notes, "...meeting and working with and socializing with the best darn people in the world!" Those of us who have the pleasure of knowing Doug know that he is a people person, and with his outgoing nature it makes much sense that this would be his first reaction. Additionally, Doug noted, "There's no better organization for the insurance compliance community to have access to resources and information. It's the people, the members, and all of their knowledge, expertise and willingness to share information. And, I love our E-days and Annual Conferences!"

Let's see...with all of Doug's time put in for his employer, time spent participating in AICP committees, activities and initiatives, IS there life for Doug outside of work and the AICP?

Doug has two sons: Sean who is 17 and Scott who is 16. Doug loves to spend his time outdoors, and he loves sharing his outdoor activities with his sons. Hiking, biking, camping, skiing – you name it; if it's an outdoor activity, Doug and his sons are looking for ways to pursue those activities more and more. In fact, Doug and his sons recently spent a week in eastern Washington biking in the Yakima Valley area. He especially enjoyed biking to various wineries for tastings of wonderful Pacific NW wine. Hmmmm...Sean is 17 and Scott is 16...I wonder how that went?? Speaking of outdoor activities, Doug and his sons spend winter weekends as ski/snowboard instructors. Winter, Spring, Summer, Fall – anyway to get outdoors is an avid avocation.

Doug also is involved in indoor activity; Doug loves ballroom dancing. Doug has been tapped a couple of times to lead Conference Attendees in learning various dance moves as part of our Gala Event. Additionally, Doug recently became a bee keeper. He is generally quite the health nut, loves to garden, and bee keeping just seemed to fit into this area of his life. Sean, Scott and Doug are looking forward to their first harvest of honey.

And, so, how does Doug stay on top of all his responsibilities and priorities and, yet, keep a smile on his face and a laugh just an instant away? People. Yep, you...and me. Doug is a people person. And, whether its work, or the AICP, or the insurance compliance community, or family, it's the people who make it all so essential and important and fun.

Doug truly is an asset to the AICP, to our industry, to his employer, to his sons, and to each AICP member who knows him as a friend and colleague. And, if you are ever wanting someone to take you biking, hiking, skiing or dancing, you know who to ask.

I asked Doug if he had anything to say to his friends in the AICP, and he said, "Yes, I do. I just purchased a car for my son, Sean. So, be careful while you're walking on the sidewalks!"

Bill Douglas
President, NW Chapter