

Tentative Agenda

Thursday, August 11, 2011

6:00 - 7:30 PM Welcome Reception

Friday, August 12, 2011

8:00 - 8:30 AM Continental Breakfast

8:30 - 9:00 AM Welcome
Commissioner of Insurance Jim Donelon
Order of the Day

9:00 - 10:00 AM **Legislative Highlights and Hot Topics**

10:00 - 10:30 AM Break

10:30 - 11:30 AM **Advertising and Marketing in Social Media**
Presented by the law firm of Colodny, Fass, Talenfeld, Karlinsky & Abate, P.A.

11:30 - 1:00 PM Lunch

1:00 - 1:45 PM **Breakout Session 1**

2:00 - 2:45 PM **Breakout Session 2**

2:45 - 3:15 PM Break

3:15 - 4:00 PM **Breakout Session 3**

4:15 - 5:00 PM **Patient Protection and Affordable Care Act**
Presented by the law firm of Baker, Donelson, Bearman, Caldwell & Berkowitz, PC

Thursday Reception, Friday breakfast and lunch are included in the registration fee.

H O T T O P I C S

- Legislative Actions
- Marketing and Social Media
- Federal Issues & ACA
- Coordinated Care Networks
- Anti-Fraud Plans
- P&C, Life & Health Filing Procedures
- Electronic Submissions
- Producer & Adjuster Law
- Complaint, Response & Resolution
- Company Licensing
- CE Provider Updates
- Privacy Requirements & Public Records

HOTEL AVAILABILITY

A block of rooms is available at the Crowne Plaza in Baton Rouge for the nights of August 11-12, 2011.

The conference rate is \$94.00/night.
Block is limited. Conference rate expires **July 12, 2011.**

Reservations by Phone: Code "Louisiana Insurers' Conference"

Reservations by Website: Code "LAN"

Crowne Plaza

4728 Constitution Ave., Baton Rouge, LA 70808
(225) 925-2244 / FAX (225) 930-0140
www.crownebaton.com

Cancellation Policy: Persons wishing to receive a 75% refund of registration fees must cancel in writing before 5:00 pm, August 5, 2011. ***No shows will be billed for payment.**

Louisiana Insurers' Conference
450 Laurel St.
Suite 1400
Baton Rouge, LA 70801

EXTREME MAKEOVER

LDI EDITION

8th Annual
**LOUISIANA
FILING
&
COMPLIANCE
SEMINAR**

In Conjunction with

**Louisiana Insurers'
Conference**



**August 12, 2011
Crowne Plaza
Baton Rouge, LA**

Sessions facilitated
by the Louisiana Department of Insurance

TENTATIVE CONFERENCE AGENDA

Name: _____

Title: _____

Company: _____

Address: _____

Phone: _____

Fax: _____

E-mail: _____

Are you seeking Continuing Education Credit for insurance producers?

YES NO

In the schedule shown to the right, please indicate which breakout sessions you plan to attend.

Note that you should only check one workshop per Breakout Session.

Agenda and Breakout Sessions subject to change without notice.

Breakout Session 1	<input type="checkbox"/> CONSUMER COMPLAINTS How a complaint is handled from receipt to closure. Steps taken in each Division in order to appropriately determine the validity and proper conclusion of a complaint. (All Lines)	<input type="checkbox"/> FEDERAL ISSUES An update on federal issues in the insurance industry. (All Lines)	<input type="checkbox"/> SERFF Tips and tricks; what's new and what's coming. (All Lines)	<input type="checkbox"/> COMPANY LICENSING A discussion of the common issues and problems regarding the filing of initial applications and amendments for insurers, third party administrators and other non-producer regulated entities. (All Lines)	<input type="checkbox"/> PRODUCER COMPENSATION LAW A presentation and discussion of current trends and issues regarding producer compensation with special emphasis on the affect of the Patient Protection and Affordable Care Act provisions regarding "administrative costs" for health insurance. (All Lines)	<input type="checkbox"/> MEET & GREET / TECH LAB Meet the Property & Casualty staff. Sit in on roundtable discussions. Receive assistance with electronic systems. (P & C)
	<input type="checkbox"/> P & C RATE FILING Topics include filing process, issues associated with the filing process and any legislative changes (if applicable). (P & C)	<input type="checkbox"/> ANTI-FRAUD PLAN AND FRAUD SECTION PROCEDURES Anti-Fraud Plan filing requirements for initial and supplemental plans; Fraud Section procedures related to fraud complaints. (All Lines)	<input type="checkbox"/> HEALTH FORM FILING Topics include Form Filing Requirements, Compliance Issues, Legislative Changes and Q&A on SERFF and Product Filing Matrix. (Health)	<input type="checkbox"/> CE PROVIDER WORKSHOP A presentation and discussion of the process for the filing of Prelicensing & CE Programs and Providers with special emphasis on the changes that result from the implementation of the amended Rules 9 and 10 set to become effective August 1, 2011. (All Lines)	<input type="checkbox"/> MARKET REGULATION This presentation will deal with the changes that are taking place to the Market Conduct Annual Statement (MCAS) concerning filing procedures and the new MCAS system. (All Lines)	<input type="checkbox"/> MEET & GREET / TECH LAB Meet the Life staff. Sit in on roundtable discussions. Receive assistance with electronic systems. (Life)
	<input type="checkbox"/> P & C FORM FILING Topics include Form Filing Requirements, Compliance Issues, Adoptions, Legislative Changes and Q&A. (P & C)	<input type="checkbox"/> LIFE, ANNUITY & LONG-TERM CARE Topics include Compliance Issues, Regulation 78, Q&A on Product Filing Matrix and SERFF. (Life)	<input type="checkbox"/> HEALTH RATE FILING Overview of Long-term Care and Medicare supplement rate filing, as well as Q & A. (Health)	<input type="checkbox"/> PRODUCER & ADJUSTER LICENSING Presentation and discussion of the current issues regarding the licensing of insurance producers and adjuster; the renewal requirements for those licenses. (All Lines)	<input type="checkbox"/> PRIVACY REQUIREMENTS AND PUBLIC RECORDS Topics include maintaining confidentiality and identifying public records. (All Lines)	<input type="checkbox"/> MEET & GREET / TECH LAB Meet the Health staff. Sit in on roundtable discussions. Receive assistance with electronic systems. (Health)

REGISTRATION FEES

- Non-Regulator: \$175
- Regulator: \$ 35

Payment made payable to: Louisiana Insurers' Conference
 450 Laurel St., Ste. 1400
 Baton Rouge, LA 70801
 Tax ID: 72-6023865

Submit registration by: Mail (see address to left)
 Fax: 225-344-1132
 Email: lpa@pperron.com

Questions may be directed to the LIC office at 225-343-2776 or at lpa@pperron.com.