

Heartland Chapter

www.aicp.net/chapters/heartland.cfm

A Reminder

AICP Heartland Chapter Education Day

April 22, 2009

Our great thanks are extended to those companies who have already committed to participating as an advertiser, sponsor and/or exhibitor at our Education Day. We appreciate that you share our goal of providing learning opportunities within a dynamic regulatory environment and have joined with us to encourage the exchange of information that leads to greater understanding and excellence in our profession.

For those who have not yet returned the Exhibitor/Sponsor Registration Form, it is not too late! Register now by completing the attached Exhibitor/Sponsor Registration Form. See the Form for information on the various advertising and exhibitor opportunities that remain. Door prizes are welcome too! We are using them as an incentive to encourage foot traffic to our exhibitor area.

This year's E-day is an excellent opportunity for you to share information about your products or services with dedicated insurance professionals. We are excited about the speakers, the program, and the expected attendance.

Remember...

- ♥ Exhibitors and sponsors receive one complimentary registration. To take advantage of the early bird registration special of \$110/members (\$140/nonmembers) for any additional registrations, the paid registration(s) must be received by March 24. Attached is the Registration Form.
- ♥ Advertisements must be received by March 24 to assure their inclusion in the program.
- ♥ The hotel room rate of \$149 is also available until March 24. If attending, you must register *both* for E-day (by returning your registration to the Heartland Chapter) and make your room reservation directly with the hotel. The hotel reservation number is: 952-854-2100. Make sure you ask for the group rate identified as "**Heartland Chapter AICP**".
- ♥ If exhibiting, please complete the Hotel's Exhibitor Work Order in addition to the Registration Forms. Electrical access is included in the Exhibitor fee. The Exhibitor is responsible for any additional charges and must arrange and pay for these services in advance with the hotel's Convention Service Manager.

Looking forward to seeing you at E-day!

See Registration Form(s) for full details!



Heartland Chapter 2009 Education Day Opportunities

	Advertiser	Exhibitor
Fee	\$75	\$350
Exclusivity	No	No
Benefits (see below)	A	A C D E R

***Thank you to the following companies** who have already agreed to exhibit or sponsor the 2009 Education day: AnnuitySpecs; First Consulting & Administration; Riverport Insurance Company; West, Thomson-Reuters; and Wolters Kluwer Financial Services.

Benefits Key:

A: Advertiser –

- Advertisement that will be featured in the program given to all registered attendees.
- Double-side advertisement will be permitted.
- Ad must be no larger than 8 ½ x 11 and must be three hole punched.
- Ads must be received by Tuesday, March 24 to be included in registration packets.

B: Signage: During the sponsored event, a sign will be prominently displayed recognizing your organization as sponsor.

C: One complimentary registration.

D: Verbal recognition and thanks during the meeting.

E: Exhibitor –

- Limited number of Exhibitor tables available.
- Space will be available on first come, first served basis.
- Each Exhibitor’s space will have 2 ½ x 6-foot table with table display only.
- Exhibitor fee includes one-page advertisement (see Advertiser specs above) and one complimentary registration. Additional booth staff will need to register as Education Day workshop attendee.
- Note: Event sponsorship does **not** automatically include an exhibitor table.
- All registered Exhibitors will be invited to the speakers’ reception the evening before the event.
- Electrical access is included in the Exhibitor fee. The Exhibitor is responsible for any additional charges and will be expected to arrange and pay for these services in advance. To discuss special table or booth area needs, contact Rebecca Bush, Convention Service Manager, Minneapolis/St. Paul Hilton Hotel, phone: 952-548-0996, email: rebeccabush@remingtonhotels.com.

R: Invitation to the speakers’ reception from 6:00-8:00 the evening before the E-day. In attendance will be event speakers, chapter officers and E-Day committee members.

Additional Sponsorship Details

- Sponsors who wish to remain anonymous will be accommodated.
- Sponsorship amounts greater than those listed above can be discussed with the Heartland Chapter Past President Dave Milligan, phone: 515-273-3525, e-mail: dmilligan@american-equity.com.



Heartland Chapter
2009 Education Day – April 22, 2009
Exhibitor/Sponsor Registration Form

Advertiser Only (\$75): [] Exhibitor (\$350): []

Organization _____

Contact _____

Address _____

City _____ State _____ Zip Code _____

Telephone _____

Email _____ Total Fee \$ _____

I will provide a door prize. [] Yes [] No Thank you in advance for your participation!

Additional Booth Staff (please submit a separate attendee registration form for each)

1. _____ 2. _____

Please indicate any special exhibitor/sponsor needs on reverse side. Registration form and fees must be received by March 24, 2009. Make check payable to Heartland Chapter – AICP. Send Exhibitor Registration form and fee to:

Vickie Goodman
Assurity Life Insurance Company
1526 K Street
Lincoln, NE 68508
Phone: 402-437-4375, email: vgoodman@assurity.com

Exhibitors are automatically entitled to submit an Advertisement to be included in the Education Day Program provided to each registered attendee. Advertisements must be received by March 24, 2009. Please send 150 copies of Advertisement to:

Terri Parker
American Equity Investment Life Insurance Company
5000 Westown Parkway, 4th Floor
West Des Moines, IA 50266
Phone: (515) 457-1724, email: tparker@american-equity.com

* We cannot guarantee Advertisements received after March 24, 2009 will be included in the Program.



Association of Insurance Compliance Professionals

**Heartland Chapter
2009 Education Day – April 22, 2009
Attendee Registration Form (for Exhibitor/Sponsor Attendees)**

Organization _____

Attendee Name _____

Address _____

City _____ **State** _____ **Zip Code** _____

Telephone _____

Sponsor (Yes / No) circle one
Exhibitor (Yes / No) circle one.

Email _____

Fee \$ _____

Registration fee is:

Early Registration by **March 24, 2009** - \$110 AICP member, \$140 non-AICP member.

After **March 24, 2009** - \$140 AICP member, \$160 non-AICP member.

Registration form and fees must be received by March 24, 2009 for the early registration fee. Make check payable to *Heartland Chapter – AICP*.

Send Form and Fee to
Vickie Goodman
Assurity Life Insurance Company
1526 K Street
Lincoln, NE 68508
Phone: 402-437-4375, email: vgoodman@assurity.com



Exhibitor Work Order

Customer Name: _____

Exhibitor Name _____

Address _____

City/State/Zip _____

Contact _____

Phone _____

Fax _____

Booth Number _____

Exhibit Set Up Date _____ Time _____

Exhibit Tear Down Date _____ Time _____

Name Of Event _____

Credit Card No. _____

Exp ___/___

Auth Signature _____

Electrical Services:

15 amp = 1 household outlet
15 amp = 1875 watts

- 1-20 Volt Line Up To 15 Amp
- 1-Phase 30 Amp Or Less
- Extension Cords

Qty	Price	Subtotal X	# of Days	= Total
_____	X \$ 40.00	_____	X _____	= _____
_____	X \$250.00	_____	X _____	= _____
_____	X \$ 15.00	_____	X _____	= _____

Subtotal = _____
Tax 6.65% = _____
Total Electrical = _____

Audio Visual Services:

All items are subject to a 23.0% service charge

- HSIA (per line per computer)
- Phone Hookup (Local Only)
- Phone Hookup (L.D. Phone Calls Extra, Credit Card Req.)
- Speaker Phone
- Telephone (Non Speaker)

_____	X \$ 10.00	_____	X _____	= _____
_____	X \$ 70.00	_____	X One Time Fee	= _____
_____	X \$ 90.00	_____	X One Time Fee	= _____
_____	X \$175.00	_____	X _____	= _____
_____	X \$ 30.00	_____	X _____	= _____

Subtotal = _____
Tax 6.65 % = _____
Total AV = _____

Please Note:

- All electrical must be paid by credit card or check in **advance of show**.
- The hotel is not responsible for damage to equipment due to power surge or interruption. Surge protection is strongly recommended.
- If payment is not received prior to set up date, the request will be subject to a \$50.00 same day set up fee in addition to Electrical / AV charges.
- Hotel electrical service is limited.
- Special electrical hookups available upon request at a minimum of \$30.00 per hour.
- All other hookups, air, and plumbing at \$30.00 per hour, plus parts.
- Labor charge at \$30.00 per hour, per man. (1 hour minimum)
- There is a charge for extension cords and power strips. Please inquire if you would like to rent any from us.
- Prices are subject to change.
- **If A Long Distance Phone Line Is Ordered, The Party Will Be Responsible For All Long Distance Phone Charges In Addition To The One Time Fee Of \$90.00. A Credit Card Will Be Required. No Exceptions.**

HOTEL USE ONLY/ CHECKED Date: _____ AV: _____ ENGINEER: _____ PBX: _____