

AICP 30th ANNUAL CONFERENCE | BUSINESS PARTNER APPLICATION FORM**PRESIDENTIAL SPONSOR (SOLD!)**

NEW!

***Celebrate
Seattle!***

What is the most highly anticipated event of the AICP conference? The Business Partner Showcase and Reception on Monday night, of course! This *Celebrate Seattle!* package includes premier advertising of your sponsorship, two mobile push notifications inviting attendees to join the fun and two customized drink tickets for use only during this event.

***Emerald
City Tour***

This sponsorship also includes customized vouchers for unlimited Emerald City Trolley Service on Monday night after the Business Partner Showcase, including prominent signage on each of five (5) trolley cars.

**30-Minute
Product
Presentation**

The wheels of insurance regulations are constantly turning and **you** offer the tools to make compliance a smooth ride! We've reserved a quiet place for you to demonstrate your solutions to an engaged and captive audience.

PLATINUM SPONSORS

NEW!

**Hotel Room
Gift Drop**

Welcome conference attendees with a special gift placed in their hotel room! This is the perfect way to capture attendee attention and promote your brand with a fun promotional item or sweet treat! (*Sponsor must provide the gift and ship to the host hotel for distribution.*)

30-Minute Product Presentation (*See description under Presidential Sponsor*)

**Hotel Key
Cards**

Did you know that hotel guests use their room key card an average of 8 times a day? Unlock the perfect opportunity to bolster your name recognition when attendees see your logo imprinted on their key. What better way to welcome AICP conference attendees to Seattle!

30-Minute Product Presentation (*See description under Presidential Sponsor*)

GOLD SPONSORS**Conference
Mobile App**

Want to make a strong impression? Looking for a "can't miss it" advertising solution? Visibility is guaranteed with the "CrowdCompass" mobile application! Grandstand your brand during and long after the AICP 2017 annual conference! Users will see your banner ad every time they access the mobile app. This is an advertising opportunity that just keeps on giving!

30-Minute Product Presentation (*See description under Presidential Sponsor*)

**Mobile Device
Charging Station**

Batteries will be running low after a full day of conferencing...not just the attendees but their mobile devices, too! Sponsoring the mobile device charging station is a great way to "connect" with attendees!

30-Minute Product Presentation (*See description under Presidential Sponsor*)

<p>Conference Hall Floor Map</p> <p>NEW!</p>	<p>The conference hall floor map is the go-to feature on the wildly popular Conference Mobile App! Over 70% of attendees used the mobile app's floor map to navigate their way around the hotel and conference area. Your logo will be placed on the map's home page and, if you are an exhibitor, your booth location will be pinned to the Showcase floor plan!</p> <p>30-Minute Product Presentation (See description under Presidential Sponsor)</p>
<p>Seattle After Dark Excursions</p> <p>NEW!</p>	<p>Where Education meets Fun! After a Sunday packed with knowledge gathering and networking, attendees will look forward to an evening of entertainment and surprise. The Conference Committee is busily selecting three Seattle activities for attendees to enjoy after the Sunday Night Showcase, and welcomes you to join the fun by hosting one of the three events!</p> <p>30-Minute Product Presentation (See description under Presidential Sponsor)</p>

SILVER SPONSORS

<p>Welcome to Seattle</p> <p>NEW!</p>	<p>Sponsor a libation for attendees of the <i>Welcome to Seattle!</i> Sunday night reception and Business Partner Showcase. Registration packets will contain a customized drink ticket for use during this event.</p>
<p>Keynote Speaker</p>	<p>With this sponsorship, your company name and logo will be prominently displayed as sponsor of <i>Where Compliance meets Insight</i>. The buzz of anticipation has already begun as word spreads that Kai Kight, one of <i>MeetingsNet Magazine's</i> Top 12 Speakers of 2015, will deliver this year's keynote address. An energetic, motivational, and inspirational personality, Kight's presentation is not to be missed!</p>

BRONZE SPONSORS

<p>Breakfast</p>	<p>What's the most important meal of the day? Breakfast! Be recognized for jumpstarting everyone's day by sponsoring a hearty breakfast.</p> <p>Act quickly – only 3 sponsorships available!</p>
<p>Lunch</p>	<p>Attendees will be hankering for a protein pick-me-up to get them through the remainder of the day. They'll surely thank you for sponsoring the mid-day meal!</p> <p>Act quickly – only 2 sponsorships available!</p>
<p>Breaks</p>	<p>"Whew! Thank you...I needed a break!" That's what folks will be saying when they recognize your sponsorship of a morning or afternoon break!</p> <p>Act quickly – only 5 sponsorships available!</p>
<p>Name Badges</p>	<p>With every glance at a name badge, attendees will recall that your company sponsored the name cards placed in every conference packet!</p>
<p>Photo Booth</p> <p>NEW!</p>	<p>Encourage attendees to <i>strike a pose</i> by sponsoring the iPhone Photo Booth! This sponsorship includes signage with your name and logo prominently displayed near the photo booth. Say cheese!</p>
<p>Annual Presidential Walk</p>	<p>What better way to prepare for the day's slate of sessions than fresh air and a brisk walk to clear the mind and prime the brain. Walkers will see your name and logo on the water bottles and thank you for providing a cool drink in the early morning (think positive) sun (or even rain)!</p>

If you have any questions, please contact the AICP office at: **703.234.4074** or **aicp@aicp.net**
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