



INDUSTRY PARTNER PROSPECTUS

LOUISVILLE MARRIOTT DOWNTOWN

280 W. JEFFERSON ST., LOUISVILLE, KY

PURCHASE HERE



Contact Us: aicpadmin@aicp.net, 703-787-6665, www.aicp.net

PARTNERSHIP DETAILS

Benefit	Strategic Partner \$12,500	Growth Partner \$8,500	Conference Partner \$5,000	Events/Digital Partner up to \$2,000*
2026 Annual Conference Opportunities				
Annual Conference Registration	3	2	1	
Early Access to Ad-Hoc Conference Sponsorship Selection (Select 1 Option From List Below)	1st priority	2 nd Priority	After Strategic & Growth Partners	
Exhibit Table at Annual Conference	✓	✓	✓	
Recognition on all Promotional Materials & Social Media	✓	✓	✓	
Pre- and Post-Conference Attendee Opt-In Contact Lists	✓	✓	✓	
Year Round Promotional Opportunities				
Social Media Promotion	4 per year	2 per year		
Sponsored Webinar	2	1		
Strategic Partner Roundtable with AICP Leadership	2 per year	1 per year		
Complimentary Registration to Any AICP Event (<i>excluding Annual Conference; one time use</i>)	2	1		
Sponsored Content / Member Spotlight Blog Post	1	1	1	1
Sponsorship of local AICP event including giveaways				1
Website Recognition on Industry Partner Page + Footer Scroll	✓	✓	✓	✓

AD-HOC CONFERENCE OPPORTUNITIES

- ~~Wi-Fi (exclusive)~~
- ~~Hotel Key Card (exclusive)~~
- ~~Lanyard (exclusive)~~
- ~~Badge Sponsorship (exclusive)~~
- ~~Starbucks \$5 Gift Card (exclusive)~~
- ~~Opening Reception (exclusive)~~
- Opening General Session (exclusive)
- 2nd General Session (exclusive)
- Networking Breaks (2 available)
- Headshots (exclusive)
- Tuesday Night Celebration Event (limit 3)
- ~~Registration Bag (exclusive)~~
- ~~Refreshment Break (1 available)~~
- Raffle Prizes (4 available)
- Breakfast (2 available)
- Lunches (2 available)

* For the Events/Digital Partner level, contact the AICP office at aicpadmin@aicp.net or 703-787-6665 for customized pricing.