



# INDUSTRY PARTNER PROSPECTUS

**LOUISVILLE MARRIOTT DOWNTOWN**

280 W. JEFFERSON ST., LOUISVILLE, KY

**PURCHASE HERE**



Contact Us: [aicpadmin@aicp.net](mailto:aicpadmin@aicp.net), 703-787-6665, [www.aicp.net](http://www.aicp.net)

## PARTNERSHIP DETAILS

Benefit	Strategic Partner \$12,500	Growth Partner \$8,500	Conference Partner \$5,000	Events/Digital Partner up to \$2,000*
Annual Conference Registration	3	2	1	
Early Access to Ad-Hoc Conference Sponsorship Selection (Select 1 Option From List Below)	1st priority	2 <sup>nd</sup> Priority	After Strategic & Growth Partners	
Exhibit Table at Annual Conference	✓	✓	✓	
Sponsored Webinar	2	1		
Strategic Partner Roundtable with AICP Leadership	2 per year	1 per year		
Complimentary Registration to Any AICP Event (excluding Annual Conference; one time use)	2	1		
Social Media Promotion	4 per year	2 per year	1 per year	
Post-Conference Attendee Opt-In Contact List	✓	✓	✓	
Sponsored Content / Member Spotlight Blog Post (first come, first served)	1	1	1	1
Sponsorship of local AICP event including giveaways				1
Recognition on Annual Conference Promotional Materials	✓	✓	✓	
Website Recognition on Industry Partner Page + Footer Scroll	✓	✓	✓	✓

### AD-HOC CONFERENCE OPPORTUNITIES

- Wi-Fi (exclusive)
- Hotel Key Card (exclusive)
- Lanyard (limit 2)
- Badge Sponsorship (exclusive)
- Starbucks \$5 Gift Card (exclusive)
- Opening General Session (limit 3)
- 2nd General Session (limit 2)
- AICP Lounge (1 per day)
- New Attendee Orientation (exclusive)
- Regulator Reception (exclusive)
- Tuesday Night Celebration Event (limit 3)
- Registration Bag (exclusive)

\* For the Events/Digital Partner level, contact the AICP office at [aicpadmin@aicp.net](mailto:aicpadmin@aicp.net) or 703-787-6665 for customized pricing.