

Member in the News – Erin Burke

“Almost everyone will make a good first impression, but only a few will make a good lasting impression.” *Sonya Parker*

A *good lasting impression* is certainly what Finance committee member, Erin Burke, made on the founder and owner of AICP business partner, Westmont Associates, Inc. While employed at a local bank frequently visited by the owner, Erin made such a good lasting impression that she was ultimately offered a position at Westmont, where she has served as a State Filing Analyst for the past 3.5 years!

Remarkably, Erin’s life seems to be infused with lasting impressions. Take the slogan on her childhood swim team t-shirt that Erin recalls getting for the championship meet: “There is a time to *let* things happen, and there is a time to *make* things happen.” Those words continue to resonate with Erin and motivate her to work hard to achieve her personal and professional goals, but also take a back seat when it’s appropriate. As a State Filings and Licensing Analyst for Westmont, Erin must efficiently balance her time between managing P&C state filings and independent adjuster licensing. It’s no wonder that Erin does well in this multi-functional role – she knows that she must make things happen in order to exceed her client’s expectations and reap the rewards of a job well done.

Another lasting impression? How about family football weekends on the campus of West Point, when her brother was in his freshman year there. He couldn’t leave campus very often, so the family trekked to West Point to visit him. Raised to be very patriotic, the exhilaration and comradeships that Erin witnessed there made such a lasting impression that Erin knew she wanted to join the military and that it was up to her to make it happen. So, just before her 21st birthday, Erin joined the Air Force and served approximately four years there as a hydraulics mechanic – mastering all of the movable parts on the large Boeing C-17 Globemaster military transport aircraft. Those who know Erin well, will tell you that she is a work hard, play hard type of person who strives to understand the mission and goals of the task ahead – whether a complex P&C filing or complex landing gear of a formidable C-17– and strives to accomplish those goals to the best of her ability.

Then there’s this lasting impression: a scraggly little Spaniel/Dachshund mix visiting the bank from the local animal shelter. “Randy” made such a good lasting impression on Erin that, seven years later, they are still a strong team.

One last lasting impression in Erin’s life – AICP! As an AICP business partner, Erin has enjoyed attending annual conference and Mid-Atlantic chapter E-Days, where she can network with new and existing clients and learn about hot topics affecting the marketplace. But as with other endeavors that Erin has undertaken, she understood that in order to gain the most value from her AICP membership, she had to *make it happen!* As the newly installed Mid-Atlantic chapter treasurer and freshman member of the AICP Finance committee, Erin has already made a lasting impression on AICP at both the chapter and national levels. To create the best value and maximize *your* AICP experience, Erin encourages you to **volunteer!**

In addition to AICP, Erin is a SILA member (Securities & Insurance Licensing Association), and an active volunteer with the Cherry Hill Food Pantry (<https://cherryhillfoodpantry.com/>), where she helps to

coordinate transportation services for the pantry's quarterly food drive, assists with managing their social media content, and uses her artistic talents to create fundraising materials such as flyers, brochures, and t-shirt designs. She enjoys traveling to see her brother's family in Florida, sister's family in Ohio and spending time with family that lives close to her in New Jersey. When she can find the time, Erin enjoys traveling to new places, taking long bike rides, and testing her culinary skills.

Please join me in welcoming Erin Burke to the Mid-Atlantic Chapter Board and National Finance Committee!